



# NPA

## Events

Monthly Online Newsletter of the Nigerian Ports Authority

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# EMPLOYEE ADVOCACY:

**T**he Nigerian Ports Authority (NPA) requires its employees to set out, own and showcase the activities of management to the larger public thereby most positively impacting on the accomplishments, this being an act of storytelling targeted at greater brand appreciation. Brand storytelling is the art of using narratives to connect with the target audience and convey the brand's message.

Being brand storytellers benefits both the organization and employees. It increases job satisfaction, teamwork, and productivity among employees. When employees understand the company's values and goals, they feel more connected and motivated to contribute to its success.

The NPA brand is not just about physical ports and ships; it's about the people who make it possible. By sharing stories, employees can humanize the organization and showcase the people behind the operations. This can create a deeper connection with the public and build trust in the brand.

Sharing stories can also highlight the creativity and adaptability of the NPA, attracting potential employees, stakeholders, and customers. It can strengthen the brand's reputation and position the NPA as an industry leader.

To become brand storytellers, NPA employees can identify unique aspects of their work, use different media to share their stories, and collaborate with the marketing team. By doing so, they can elevate the organization's reputation and ensure that the NPA's stories are told positively and accurately.

# A PATHWAY TO GREATER BRAND APPRECIATION CASE STUDY

## OF NIGERIAN PORTS AUTHORITY

**"National Brand Asset Anchored on Service Excellence"**

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# THE EDITOR'S DESK

A MESSAGE FROM OUR EDITOR



In this month's edition of your informative and engaging journal, we are encouraged as employees to step up, own and showcase the activities of management to the larger public thereby impacting most positively on the accomplishments through storytelling.

By becoming brand storytellers, NPA employees can humanise the organisation, showcase the people behind the operations, and build trust with the public. This approach not only benefits the organization but also increases job satisfaction and teamwork among employees. Let's harness the power of storytelling to drive success for the NPA and build a brighter future.

Additionally, we report on the need for organisation's security consciousness from cyber-attacks. In today's digital age, prioritizing security measures such as human traffic control and data protection is also crucial to prevent cyber threats.

The Vox Pop segment is centred on suggestions for Management towards enhancing workforce training and boosting productivity.

Our regular features cover topics on health & safety, work ethics as well as continuation of immigration rules everyone should know before travelling to another country.



**Kingsley Ukabiala**  
Editor

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A SHIP IN PORT  
IS SAFE, BUT  
THAT'S NOT  
WHAT SHIPS ARE  
BUILT FOR.

- Grace Hopper

Contributions are welcome from members of staff. You can send high resolution photographs of your social events like birthdays, marriages, burials, etc

**OUR VISION: TO BE THE MARITIME LOGISTICS HUB FOR SUSTAINABLE PORT SERVICES IN AFRICA**



From the  
**ARCHIVES**

Courtesy: r/muslimculture

**THE STREET OF KANO, NIGERIA, 1950s**

A production of the Corporate and Strategic Communications Division Available on [www.nigerianports.gov.ng](http://www.nigerianports.gov.ng) and in emails of all officers/staff of NPA.

In today's digital age, organisations face a growing threat from cyberattacks and data breaches. As a result, human traffic control and data protection have become essential components of an organisation's security framework. Human traffic control refers to the management of access and activities of individuals within an organisation's premises and systems, while data protection involves safeguarding sensitive information from unauthorised access or disclosure.

Effective human traffic control and data protection measures can help prevent insider threats, which account for 60% of all cyberattacks. These measures can also ensure compliance with data privacy laws, such as the Nigerian Data Protection Act (NDPA). Failure to comply with these laws can result in severe penalties and damage to an organisation's reputation.

To optimise human traffic control and data protection, organisations can implement the following strategies:

- Access Control: Limit access to data based on job roles and responsibilities.
- Regular Training and Awareness Programs: Educate employees on the importance of data protection and their role in maintaining it.
- Encryption: Protect sensitive data from unauthorised access.
- Data Backup: Ensure business continuity in the event of a cyberattack or system crash.
- Regular Audits: Identify and address loopholes or weaknesses in the system.

In conclusion, human traffic control and data protection are critical elements of an organisation's security strategy. By implementing the right measures and strategies, organisations can protect their data, maintain compliance with data privacy laws, and build trust with their stakeholders.

# HUMAN TRAFFIC CONTROL AND DATA PROTECTION: A CRUCIAL ASPECT OF ORGANISATIONAL SECURITY



## work ethics

**Procrastination** is the act of unnecessarily and voluntarily delaying or postponing something despite knowing that there will be [negative consequences](#) for doing so. It is a common human experience involving delays in everyday chores or even putting off important tasks such as attending an appointment, submitting a job report or academic assignment, or broaching a stressful issue with a partner.

### The Impact of Procrastination

- Damage to reputation
- Distress from delaying
- Lack of respect from others
- Last minute anxiety
- Missed deadlines
- Missed opportunities
- Pressure on colleagues
- Pressure on self
- Sub-standard work

### Some Tips on Dealing with Procrastination

- Aim to be proactive and a productive, not a procrastinator
- Avoid the action Illusion ("I'm busy,) do what needs to be done & not the peripherals
- Break each task into smaller chunks and identify the deadline for each
- Identify your emotional barriers to getting started (too stressed, tired). Then imagine the outcome of NOT doing the task: i.e. more stress
- If a task is perceived as tough or 'too big', just plan 30 minutes of concentrated effort on it to start with. If you spend longer on the tasks than planned, record this and reward yourself.
- Stay physically active: move; stand up, change position, go outside –anything to change your mood and make work 'brain-friendly.'
- Write tasks down.

Compiled by Jimoh Abdulmalik  
(Industrial Attachee)



# MARITIME TERMS



Compiled by Albert Orem

**ABS:** The American Bureau of Shipping is a U.S. classification society that certifies if a ship is in compliance with standard rules of construction and maintenance.

**Anchorage:** Port charge relating to a vessel moored at approved anchorage site in a harbor.

**Apron:** The area immediately in front of or behind a wharf shed on which cargo is lifted. On the "front apron," cargo is unloaded from or loaded onto a ship. Behind the shed, cargo moves over the "rear apron" into and out of railroad cars.

**Backhaul:** To haul a shipment back over part of a route which it has already traveled; a marine transportation carrier's return movement of cargo, usually opposite from the direction of its primary cargo distribution.

**Barge:** A large, flat-bottomed boat used to carry cargo from a port to shallow-draft waterways. Barges have no locomotion and are pushed by towboats. A single, standard barge can hold 1,500 tons of cargo or as much as either 15 railroad cars or 60 trucks can carry. A barge is 200 feet long, 35 feet wide and has a draft of 9 feet. Barges carry dry bulk (grain, coal, lumber, gravel, etc.) and liquid bulk (petroleum, vegetable oils, molasses, etc.).

**Berth:** (verb) To bring a ship to a berth. (noun) The wharf space at which a ship docks. A wharf may have two or three berths, depending on the length of incoming ships.

**Bill of lading:** A contract between a shipper and carrier listing the terms for moving freight between specified points.

**Board of Commissioners:** The members of the governing board of a port authority are called commissioners. Members of a Board of Commissioners can be elected or appointed and usually serve for several years.

CONT. NEXT EDITION



BENEDICTA ONWUEMENE

## IMMIGRATION RULES: 10 THINGS EVERYONE SHOULD KNOW BEFORE TRAVELLING TO ANOTHER COUNTRY



### Be Aware of local laws and customs

Laws vary significantly from country to country, as what might be legal in your homeland could be strictly prohibited elsewhere.

For instance, in some Middle Eastern countries, public displays of affection, alcohol consumption, and certain social media activities can lead to arrest.

### Understand currency regulations

Some countries have strict laws on how much foreign currency you can bring in or leave the country with.

Exceeding these limits without declaring the amount can lead to confiscation or fines.

Always declare large amounts of cash and understand the exchange rate to avoid financial issues during your trip.

### Stay informed about health and safety requirements

Health regulations differ from one country to another.

Some nations require travellers to have valid vaccination documents for diseases like yellow fever or COVID-19.

"Carrying a travel health insurance policy is also advisable to cover medical emergencies," Wambugu reiterated.

Additionally, research safety concerns, such as areas prone to crime or natural disasters, to take necessary precautions.



# HEALTH & SAFETY



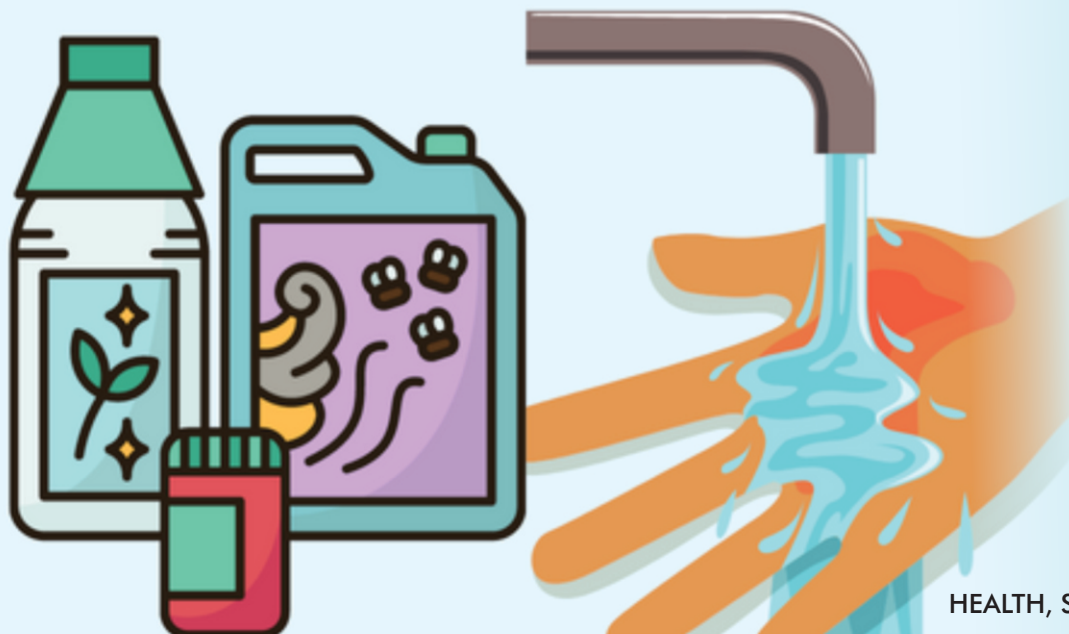
## BURNS SAFETY AT HOME



**W**hen it comes to Burn Safety at home, numerous ordinary items pose potential risk from bath water to hot food to electrical outlets to childhood burns. To prevent burns, consider implementing the following burn safety measures:

- **Reduce water temperature.** Set the water heater thermostat to below 120 F (48.9 C). Always test the water temperature before your child gets in the tub. Aim for bath water around 100 F (38 C).
- **Avoid hot spills.** Don't cook, drink, or carry hot beverages or soup while holding a child. Keep hot foods and liquids away from table and counter edges. Don't use tablecloths or placemats, which young children can pull down. When you're using the stove, use back burners and turn the handles of your pots and pans facing the rear of the stove. Avoid leaving food cooking on the stove unattended.
- **Establish "no" zones.** Block access to the stove and fireplace, and make space heaters and water heaters inaccessible.
- **Unplug irons.** Store heat-producing items like clothes irons, unplugged and out of reach.
- **Test food temperature.** Food or liquids warmed in a microwave might heat unevenly, please verify before consuming.
- **Choose a cool-water humidifier or vaporizer.** If you use a hot-steam vaporizer, keep it out of reach.

- **Address outlets and electrical cords.** Cover unused electrical outlets with safety caps. Inserting a fork, key, or other metal object into an outlet could result in an electrical burn. Keep electrical cords and wires out of the way so children don't chew them. Replace damaged, brittle, or frayed electrical cords.



HEALTH, SAFETY & ENVIRONMENT (HSE) DIVISION

In our July Edition, we sampled opinion on what management can do to enhance workforce training and boost productivity. Read for your relaxation.

Compiled by **ALBERT OREM**

# Work Hour Relaxation

## VOX-POP



**M**anagement can provide regular training sessions, workshops, and mentorship programs to help employees develop new skills and stay updated with industry trends.

**Inyang A. A (Mrs.),**  
Audit Lagos Port Complex

**T**he Management's effort in this regard is highly commendable. It demonstrates the management willingness to ensure that the workforce is motivated for greater productivity. However, management can implement a feedback system where employees can suggest training topics and evaluate existing programs, which would help tailor training to meet specific needs.



**Olamobisi, Robert A.**  
Administration, HQ

**M**anagement should focus on-the-job training and hands-on experience which would be beneficial, allowing employees to apply theoretical knowledge in practical scenarios.



**Helen Chinwe Bajomo**  
Audit, Tin Can Island Port

**P**roviding opportunities for professional certification and continuous learning would help employees stay competitive and contribute to the organization's success.



**E. N. Maisaini**  
Harbours, HQ

**R**egular evaluation and assessment of training programs would help identify areas for improvement and measure the impact on productivity.



**Wokne-Eze Newman**  
Medical, Onne Port Complex

**C**ross-training employees in different departments would not only enhance their skills but also promote teamwork and flexibility within the organisation.



**Bukar Kaumi**  
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**Olalekan Badmus**  
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**Onwuemene Benedicta**  
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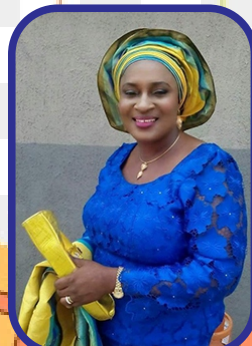
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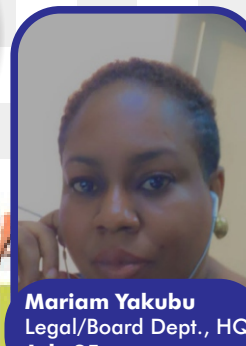
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**Mariam Yakubu**  
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- Efficiency - Customer Satisfaction - Safety & Security - Innovation -



The **Nigerian Ports Authority** provides professional port operations that meet the present and future needs of our customers.

Our stakeholders are top priority, little wonder we guarantee customer satisfaction and innovation in managing our 6 ports across the nation with the aim of maximizing operational efficiencies and providing value for money to our stakeholders.

We are a National Brand Asset Anchored on Service Excellence

# Nigerian Ports Authority

*...To be the Maritime Logistics Hub for Sustainable Port Services in Africa...*



[www.nigerianports.gov.ng](http://www.nigerianports.gov.ng)

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